

Grassroots-Friendly Pricing

- Unlimited users and responses for all campaigns.
- Pricing options based on database size or the size of your organization.
- Multiple plans at each pricing tier to fit your budget.
- Month-by-month contracts
- Optional add-ons like white-labeling.

Record count based Pricing

Available to all clients. Overage charges are added per percentage point over the previous tier.

		Maximum Record Count						
		150k	500k	1m	3m	5m	10m	15m
Basics	Base	\$75	\$150	\$300	\$550	\$750	\$1,000	\$1,500
	Overage	\$0.65	\$3.00	\$2.50	\$6.00	\$5.00	\$20.00	\$22.50
Complete	Base	\$150	\$300	\$600	\$1,100	\$1,500	\$2,000	\$3,000
	Overage	\$1.30	\$6.00	\$5.00	\$12.00	\$10.00	\$40.00	\$45.00
Movement	Base	\$225	\$450	\$900	\$1,650	\$2,250	\$3,000	\$4,500
	Overage	\$1.95	\$9.00	\$7.50	\$18.00	\$15.00	\$60.00	\$67.50
Included Campaigns		5	5	8	10	12	15	17

Contact us for pricing for data sets larger than 15m records.

Budget based Pricing

For 501(c)3, 501(c)4, unaffiliated PACs, and small community/activist groups. Monthly base price plus a fraction of a percentage point of your annual revenue/receipts. Contact us for a custom quote.

Qualify for special "Small Org" pricing if you:

- 1) Have no paid staff
- 2) Have under \$50k in annual receipts
- 3) Will use data from an existing Reach data partner or a custom data set of less than 100k records.

		Standard	Small Org
Basics	Base	\$500	\$50
	% of Budget	0.015%	
Complete	Base	\$750	\$100
	% of Budget	0.027%	
Movement	Base	\$1,500	\$150
	% of Budget	0.045%	
Included Campaigns		5	3

Choosing a Plan

The "Basics", "Complete", and "Movement" plans each come with different features and capabilities. Please see the feature comparison table at www.reach.vote/pricing to determine which plan is right for you. It is possible to switch plans or tiers during your subscription as needed.

Additional Campaigns

"Movement" plans include multiple campaigns. Additional campaigns can be added for **\$50/month** each.

White Labeling

Custom branding, theming, and domains are possible on any Movement subscription for a one-time setup charge of **\$1,500**.

Volume Discounts

Organizations who require more than 25 campaigns may be eligible for volume discounts up to **15%**.

Long-Term Discount

All costs shown are monthly, but if you pay up front, you'll get a **10%** discount for 12 months and a **5%** discount for 6 months.

